

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

### **Billing Address:**

**Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut Street** Philadelphia, PA 19103



Advertiser

Estimate Number

Product

	Invoice #	118306-1	
1	Invoice Date	09/30/12	
	Invoice Month	September 2012	
1	Invoice Period	08/27/12 - 09/30/12	

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

NC Citizens for Progress

CITIZENS 4 PROG 9/25

Order #	118306
Alt Order #	06309337
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	CBS This Morning	7am - 9am		•	•	•				
		ASS OF TIME r8.23									
				09/24/1	2 to 09/30/12	12x	WTF				
	WRAL			W	09/26/12	:30	8:14 AM	NCCP-TV12-13	\$850.00		4
	WRAL			W	09/26/12	:30	8:24 AM	NCCP-TV12-13	\$850.00		3
	WRAL			W	09/26/12	:30	8:41 AM	NCCP-TV12-13	\$850.00		2
	WRAL			W	09/26/12	:30	8:54 AM	NCCP-TV12-13	\$850.00		11
	WRAL			Th	09/27/12	:30	7:59 AM	NCCP-TV12-13	\$850.00		12
	WRAL			Th	09/27/12	:30	8:17 AM	NCCP-TV12-13	\$850.00		1
	WRAL			Th	09/27/12	:30	8:41 AM	NCCP-TV12-13	\$850.00		5
	WRAL			Th	09/27/12	:30	8:59 AM	NCCP-TV12-13	\$850.00		6
	WRAL			F	09/28/12	:30	7:40 AM	NCCP-TV12-13	\$850.00		9
	WRAL			F	09/28/12	:30	7:59 AM	NCCP-TV12-13	\$850.00		8
	WRAL			F	09/28/12	:30	8:17 AM	NCCP-TV12-13	\$850.00		7
	WRAL			F	09/28/12	:30	8:53 AM	NCCP-TV12-13	\$850.00		10
3	WRAL ISSUE CLA	WRAL 5am News ASS OF TIME r8.23	5am - 5:30a								
				09/24/1	2 to 09/30/12	4x	WTF				
	WRAL			W	09/26/12	:30	5:09 AM	NCCP-TV12-13	\$700.00		3
	WRAL			W	09/26/12	:30	5:25 AM	NCCP-TV12-13	\$700.00		1
	WRAL			Th	09/27/12	:30	5:14 AM	NCCP-TV12-13	\$700.00		2
	WRAL			F	09/28/12	:30	5:25 AM	NCCP-TV12-13	\$700.00		4
6		Noon News ASS OF TIME r8.23	12p-1p						,		
	1550E GLF	155 OF TIME 16.23		00/24/1	2 to 09/30/12	4x	WTF				
	WRAL			W	09/26/12	:30	12:13 PM	NCCP-TV12-13	\$700.00		
	WRAL			W	09/26/12	:30	12:46 PM	NCCP-TV12-13 NCCP-TV12-13	\$700.00		3
	WRAL			Th	09/26/12	:30	12:24 PM	NCCP-TV12-13 NCCP-TV12-13	\$700.00 \$700.00		ა ე
	WRAL			F	09/28/12	:30	12:43 PM	NCCP-TV12-13 NCCP-TV12-13	\$700.00		1
•		D D	44 46	· ·	09/20/12	.30	12.43 F W	NCCP-TV12-13	φ/00.00		ļ
8	WRAL	Price is Right	11a-12p								
	ISSUE CLA	ASS OF TIME r8.23									
				09/24/1	2 to 09/30/12	4x	WTF				



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL Price is Right	11a-12p	•			•	•			
	ISSUE CLASS OF TIME r8.23									
	WRAL		W	09/26/12	:00				Credited	3
	WRAL		W	09/26/12	:00				Credited	4
	WRAL		Th	09/27/12	:00			<del>\$500.00</del>		1
	WRAL		F	09/28/12	:00			<del>\$500.00</del>	Credited	2
10	WRAL Young and the Restless ISSUE CLASS OF TIME r8.23	4-5p								
			09/24/12	2 to 09/30/12	4x	WTF				
	WRAL		W	09/26/12	:30	3:58 PM	NCCP-TV12-13	\$1,300.00		1
	WRAL		W	09/26/12	:30	4:25 PM	NCCP-TV12-13	\$1,300.00		4
	WRAL		Th	09/27/12	:30	3:59 PM	NCCP-TV12-13	\$1,300.00		2
	WRAL		F	09/28/12	:30	3:59 PM	NCCP-TV12-13	\$1,300.00		3
11	WRAL 6pm News (Sun) ISSUE CLASS OF TIME r8.23	6-630p								
				2 to 09/30/12	1x	1				
	WRAL		Su	09/30/12	:30	6:11 PM	NCCP-TV12-14	\$800.00		1
12	WRAL 6pm News (Sat) ISSUE CLASS OF TIME r8.23	6-630p								
			09/24/12	2 to 09/30/12	1x	1-				
	WRAL		Sa	09/29/12	:00			<del>\$600.00</del>	See MG 12.2	1
	WRAL 7pm News	7-730p	Sa	09/29/12	:00			<del>\$600.00</del>	Credited	2
13	WRAL Inside Edition ISSUE CLASS OF TIME r8.23	7-730P								
			09/24/12	2 to 09/30/12	4x	WTF				
	WRAL		W	09/26/12	:30	7:28 PM	NCCP-TV12-13	\$1,500.00		4
	WRAL		Th	09/27/12	:30	7:12 PM	NCCP-TV12-13	\$1,500.00		2
	WRAL		Th	09/27/12	:30	7:28 PM	NCCP-TV12-13	\$1,500.00		3
	WRAL		F	09/28/12	:30	7:28 PM	NCCP-TV12-14	\$1,500.00		1
15	WRAL David Letterman ISSUE CLASS OF TIME r8.23	1135p-1237a								
			09/24/12	2 to 09/30/12	4x	WT				



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15	WRAL	David Letterman	1135p-1237a	-			•	•	•		
		ASS OF TIME r8.23									
	WRAL			W	09/26/12	:30	11:48 PM	NCCP-TV12-13	\$600.00		1
	WRAL			W	09/26/12	:30	12:33 AM	NCCP-TV12-13	\$600.00		3
	WRAL WRAL			Th Th	09/27/12 09/27/12	:30 :30	11:47 PM 12:35 AM	NCCP-TV12-13 NCCP-TV12-13	\$600.00 \$600.00		2
4=		W541 0 N 0 1		111	09/27/12	.30	12.33 AIVI	NCCP-1V12-13	\$600.00		4
17	WRAL ISSUE CLA	WRAL 6a News Sat ASS OF TIME r8.23	6-8a								
				09/24/1	2 to 09/30/12	1x	1-				
	WRAL			Sa	09/29/12	:30	6:54 AM	NCCP-TV12-13	\$600.00		1
18	WRAL ISSUE CLA	CBS This Sat Morning 8-9a	8-9a								
				09/24/1	2 to 09/30/12	1x	1-				
	WRAL			Sa	09/29/12	:30	8:26 AM	NCCP-TV12-13	\$700.00		1
19	WRAL ISSUE CLA	WRAL Sun Morning News ASS OF TIME r8.23	7-9a								
				09/24/1	2 to 09/30/12	1x	1				
	WRAL			Su	09/30/12	:30	7:25 AM	NCCP-TV12-13	\$900.00		1
22	WRAL ISSUE CLA	Late News ASS OF TIME r8.23	11-1135p								
				09/24/1	2 to 09/30/12	1x	1				
	WRAL			Th	09/27/12	:30	11:10 PM	NCCP-TV12-13	\$4,000.00		1
23	WRAL ISSUE CLA	Late News ASS OF TIME r8.23	11-1135p								
				09/24/1	2 to 09/30/12	1x	1-				
	WRAL			Sa	09/29/12	:30	11:24 PM	NCCP-TV12-14	\$4,000.00		1
			Aired Spots	38							

Gross Total \$40,400.00



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**Agency Commission** 

\$6,060.00

Payment Terms 30 Days **Net Amount Due** \$34,340.00